



Semen Indonesia now becomes SIG

Jakarta, 11 February 2020 – PT Semen Indonesia (Persero) Tbk ("the Company") introduced a new logo today, Tuesday (11/2) at the Jakarta Convention Center. The logo replacement was carried out by Semen Indonesia's President Director, Hendi Prio Santoso together with Semen Indonesia's President Commissioner, Soekarwo, Deputy Minister of SOE, Budi Gunadi Sadikin and the Expert Staff of the Ministry of Public Works and Public Housing, A. Gani Ghazaly Akman.

The logo replacement is part of the Company's transformation to build a sustainable life for future generations. The Company is now focusing on developing innovations to answer the challenges in the building material industry and provide solutions to all stakeholders.

Semen Indonesia's President Director, Hendi Prio Santoso announced that Semen Indonesia has now evolved; from a cement company to a provider of building material solutions. The Company wants to be at the forefront of providing the latest innovative and value-added building material solutions in the region.

The solutions are created not only to meet stakeholder expectations but also to drive the growth of the building material industry that pays considerable attention to sustainability. "We are able to be a pioneer in the building material industry and empower stakeholders to create sustainable living in the future," said Hendi Prio Santoso.

Deputy Minister of SOE, Budi Gunadi Sadikin said that at present, BUMN companies must be thorough in facing a multitude of changes. Companies must be adaptable to changes because failing to do so can be the cause of many businesses to die, however simultaneously causes new businesses to emerge. Of the several BUMN companies that we have reviewed, Semen Indonesia has been the best company to deal with said changes. We are proud of Semen Indonesia, in the future we hope that products of Semen Indonesia will be the main component used in the building of public housing, noteworthy buildings and monumental landmarks in Indonesia.

Meanwhile, the Head of Semen Indonesia's Communication Department, Sigit Wahono added that the transformation into SIG was carried out to address the growing needs of consumers. In addition



to developing environmentally friendly ways of operating, SIG is committed to developing ways of building that are able to guarantee a sustainable future.

"The Company has now become an example of building material solutions provider that supports sustainable living by producing innovative solution products that pays attention to the limitations of natural resources as well as the needs of the community. The company is committed to realizing and ensuring sustainability to occur ", explained Sigit Wahono.

Sigit Wahono explained, in addition to products, the Company also integrated various services related to development needs, such as the need for **design** (architects) and **builders** (contractors) in an **online platform based network** (Sobat Bangun). This platform is expected to be a solution that is able to facilitate stakeholders in meeting the needs of building materials.

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