



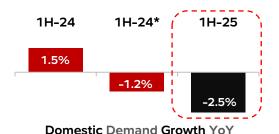
# 1H 2025 Performance



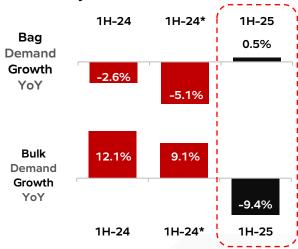
# Managing domestic contraction through price discipline and export gains

#### Industry demand in 1H-2025

**Domestic demand** in 1H-25 continued a contracted of 2.5% YoY as macroeconomic challenges persisted.



While bag demand recovers with 0.5% growth in 1H25, bulk demand still declined by 9.4% YoY.



\*excluding volume from last M&A transaction in industry

#### SIG sales volume and cement segment performance

**SIG total domestic sales volume** 1H-2025 still contracted by 7.7% YoY.

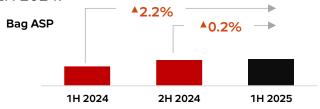


Retail segment contracted by -5.4% YoY, while bulk segment declined by 13.2% YoY. Export volume grew by 24.9% YoY, cushioning the domestic weakness, resulting in a -2.2% contraction in SIG total volume for 1H-2025.

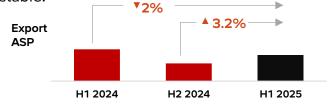


#### **ASP Trend**

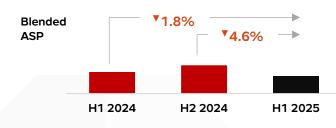
SIG maintained price discipline in 1H 2025, leading to 2.2% bag cement ASP YoY, keeping stable from 2H 2024.



While export is supporting SIG sales volume amid domestic challenges, ASP remained relatively stable.

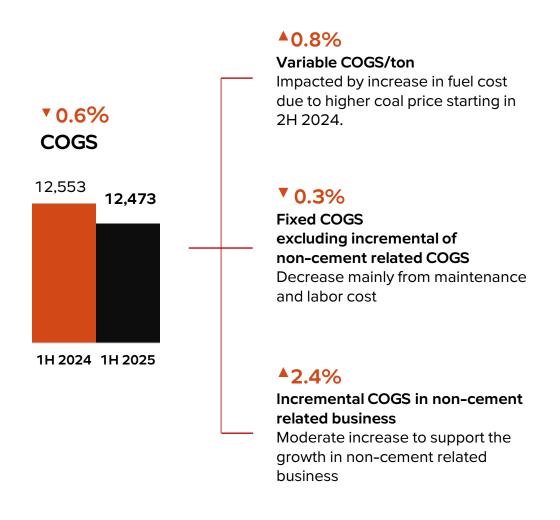


Blended ASP remains under pressure, driven by weaker bulk prices amid tightening demand, coupled with a higher contribution from exports.

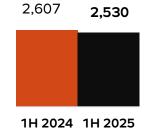




# Cost discipline efforts resulting in decline in overall COGS and OPEX, while ongoing deleveraging attributes to lower finance cost

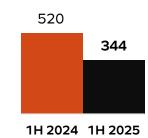






Decrease in Opex (excl. other operating expense/income), mainly from decrease in transportation & handling, promotion and labor cost.

**▼ 33.7%**Net finance cost



Decrease in line with debt optimization with the decline in Interest-Bearing Debt balance by IDR 2.2 Trillion compared to 1H24.



# Despite earnings pressure, financial position stability was maintained

#### Balance sheet strength preserved

#### ▼ 0.6%

Change in total assets due to higher increase in inventories and total depreciation accumulated and depletion compared to the amount of additional Fixed Asset.

#### **V** 0.6%

Change in total liabilities & equity YoY, mainly contributed lower trade payables & temporary syirkah funds balance.

# Robust cashflow generation

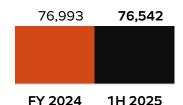
#### ▲ 20.4% YoY to ~Rp 1.2 Tn

Strong cashflow delivery due to higher cash generated from core operations, lower tax payment and net finance cost.

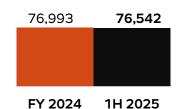
#### ▼ 4 days

Improved cash conversion cycle driven by more efficient inventory management & longer payment period.

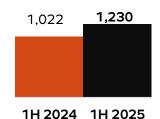
#### **Total Assets (IDR bio)**



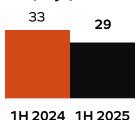
#### **Liabilities & Equity (IDR bio)**



#### **Cashflow from Operations** (IDR bio)



#### **Cash Conversion Cycle** (Days)



#### Maintained liquidity through prudent debt management

Addition of short-term borrowings led to a modest increase in interest-bearing debt and a lower current ratio.

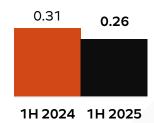


#### Stable leverage profile sustained

#### **▼**0.05x YoY

#### Debt/Equity (x)

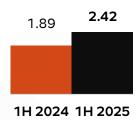
Lower YoY from reduction of Interest-Bearing Debt YoY.



#### ▲ 0.53x YoY

#### Debt/EBITDA(x) Slight increase due to

EBITDA pressure.





# Management Remarks



# New executive leaders to drive company turnaround

Led by a President Director with deep cement industry experience, the new Management team incorporates cross-sector leaders, bringing a fresh perspective and renewed momentum to drive SIG's strategic execution.



Indrieffouny Indra
Newly appointed as President Director

Previously President Director of PT Semen Padang and holding a longstanding experience within the company.



Andriano Hosny Panangian
Reappointed as Vice President Director

Former Finance & Portfolio Management Director and SVP of Finance of SIG, bringing deep understanding of the company, along with extensive experience in advisory.



Sigit Prastowo

Newly appointed as Finance & Risk Management Director

Previously Finance & Strategy Director at Bank Mandiri (BMRI), with a total of 10-year experience as Finance Director in the banking sector.



**Dicky Saelan** 

Newly appointed as Marketing & Sales Director

Previously President Director of PT. Coca Cola Indonesia, with broad experience in marketing, sales, and management across FMCG industry.



**Dennis Pratistha** 

Newly appointed as Business Development & Strategy Director

Previously CIO of Mandiri Capital, experienced in leadership in venture capitals and strategic investments.



**Hadi Setiadi** 

Newly appointed as Human Capital Director

Former SVP of Procurement of SIG, having previous leadership roles within the energy, mining, and trading sectors.



Reni Wulandari

Operations Director

Former Operation Director of PT Semen Gresik, possessing experience and operational depth across various plants within the Group.





# SIG Amid the backdrop of challenging market dynamics, SIG has realigned strategic focus for performance recovery

Core issue

Aim

2025

Declining market share

Weakening profitability



# **Optimize resources for** sharper execution of micro market strategy

- Assigning sales and outbound logistic functions to cement subsidiaries
- Increase market visibility and availability
- Refine go-to-market excellence



Sustain market share from 2024

Mid-term Recover market share to >50%



### **Cement derivatives** and non cement business refocus

- Cement derivative product optimization (mortar, Precise Interlocking Bricks, ready mix)
- Scale up non cement business
- Portfolio revitalization



Increase in non-cement absolute EBITDA vs 2024

Value added creation up to 10% of EBITDA



## Deepening focus on cost leadership

- Integration of interplant logistics to operations for optimized COGS
- Improve efficiencies, mainly in energy and fixed cost
- Improve effectiveness of promotion costs



Reduced inefficiencies in cost structure

> **EBITDA** margin towards 20%



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